

North Warwickshire & Hinckley College

▶ **Client**
*North Warwickshire &
Hinckley College*

▶ **Project**
Advertising

▶ **Background**
The college is recognised as the area's main provider of further education, both in Hinckley and Nuneaton.

▶ **Objective**
To produce advertisements for a number of courses at the college.

▶ **Description**

Word Association was commissioned to design advertising for courses in beauty therapy and hotel reception skills which started in January 2001.

▶ **Results**

Word Association was commissioned to design advertising for courses in beauty therapy and hotel reception skills which started in January 2001.



**Beauty Therapy for
Mature Students**

Looking for a few casual?
Wanting to return to work after having your family?
We have programmes starting in January that are
tailored for mature students with family commitments.
The one year programme leads to nationally
recognised qualifications in beauty therapy. For those who
prefer to work full time or on a self-employed basis.

**For further details call Debbie Jordan on:
(024) 7624 3248** Course Ref: BADC8

North Warwickshire & Hinckley College
www.nwarks-hinckley.ac.uk

